



D A S H

DISTRICT ALLIANCE FOR SAFE HOUSING

# Corporate Partner Fundraising Kit



DOMESTIC VIOLENCE AWARENESS MONTH 2021

GET INVOLVED AT [WWW.DASHDC.ORG/DVAM/](http://WWW.DASHDC.ORG/DVAM/)

Thank you for supporting DASH during Domestic Violence Awareness Month this October and throughout the year! We could not do our important work without the help of amazing, caring corporate sponsors like you.

The materials in this packet are designed to make sharing information about DVAM and raising funds for DASH as easy and effective as possible.

Please find on the next page a sample email for you to send out to your customers and contacts, and several sample social media posts that you could use on your various accounts to spread the word about our work and your partnership.

[Start a fundraiser or make a donation](#) to benefit survivors of domestic violence and their families today!

Questions? Contact Meghan McDonough, Director of Development.



202- 462-3274 x101



[mmcdonough@dashdc.org](mailto:mmcdonough@dashdc.org)

## Sample Email for Employees

Copy and paste the text below, customizing the *indicated sections*, or use excerpts to supplement your own email, spreading awareness about DASH DC and DVAM.

Subject: Join *COMPANY NAME* for #1thing this month!

Dear Colleagues,

Did you know that October is Domestic Violence Awareness Month?

At *COMPANY NAME*, we are deeply invested in the safety and wellbeing of our community and all of its members. That's why we have chosen to partner with the District Alliance for Safe Housing (DASH), an organization helping survivors of domestic violence find and keep safe housing.

*COMPANY NAME* is joining the #1thing campaign by pledging to match all donations our team makes to support survivors of domestic violence this month. Consider making your donation to DASH, and watch it double, as your #1thing!

All donations made to DASH fund their amazing, low-barrier safe housing programs in the District of Columbia. DASH provides housing options for survivors and their families across the spectrum from emergency shelter, to transitional housing support, to long-term options. They also run the largest shelter dedicated to survivors of domestic violence in Washington, DC.

*OPTION TO INSERT A PERSONALIZED PARAGRAPH ABOUT HOW COMPANY CAME TO BE INVOLVED WITH DASH AND THE WORK YOU HAVE DONE TOGETHER.*

If you or someone you know is experiencing or has survived domestic or sexual violence, please don't hesitate to put them in touch with DASH. They are a wonderful organization that does high-quality work to help survivors find their footing and move forward with their lives.

And please, if you can, make a donation to support DASH this month. Your gift will help individuals, and families who are escaping violence to find a safe and stable place to call home. Thank you!

With gratitude,

*YOUR NAME*

# Sample Social Media Posts

Below are examples of social media posts that can be used on various different social networking sites. Using an image can help draw attention to your post so a sample image is also included.

## INSTAGRAM



your\_account\_here

#1Thing

I'm supporting DASH DC.  
What will you do for your #1thing?

288 likes

your\_account\_here Did you know that COMPANY NAME partners with @dash\_dc all year long to support survivors of domestic violence?

In honor of Domestic Violence Awareness Month this October, we invite you to learn more about DASH and their work helping survivors find and maintain safe housing. You can read about all of their housing programs, from emergency to transitional to long-term, at [www.dashdc.org](http://www.dashdc.org).

Please consider making a donation to DASH DC on their website, to help survivors and their families find a safe place to call home.

#supportsurvivors #dashdc #dvam #1thing

Add a comment...

4 minutes ago

## TWITTER



Your Account  
@Your\_Account\_Here

Did you know that COMPANY NAME partners with @dashdc all year long to support survivors of domestic violence? Will you join us during Domestic Violence Awareness Month? Make a donation at [dashdc.org](http://dashdc.org) to support their safe housing programs for survivors. #dashdc #supportsurvivors #1thing

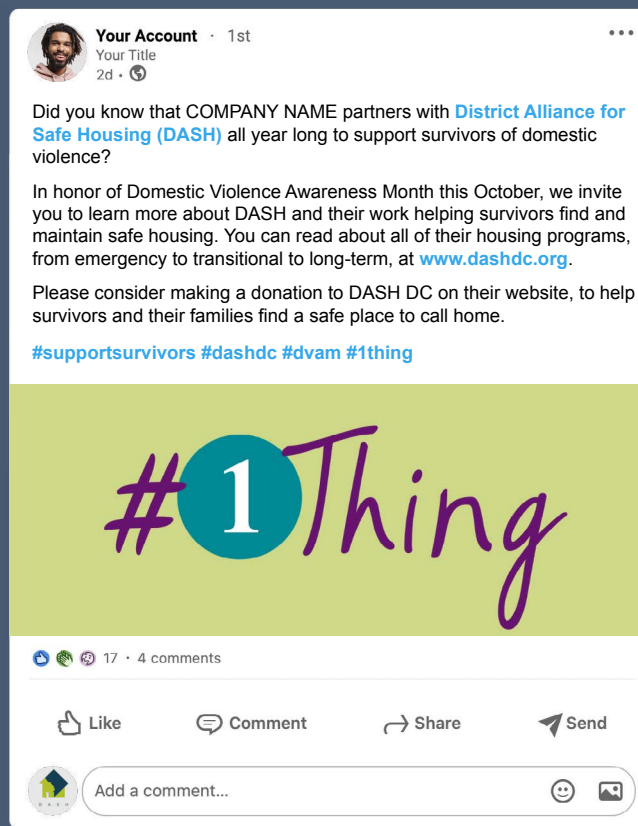
#1Thing

1:20 PM · Aug 11, 2021

574 212 Share this Tweet

Tweet your reply

## LINKEDIN



Your Account · 1st  
Your Title  
2d ·

Did you know that COMPANY NAME partners with [District Alliance for Safe Housing \(DASH\)](#) all year long to support survivors of domestic violence?

In honor of Domestic Violence Awareness Month this October, we invite you to learn more about DASH and their work helping survivors find and maintain safe housing. You can read about all of their housing programs, from emergency to transitional to long-term, at [www.dashdc.org](http://www.dashdc.org).

Please consider making a donation to DASH DC on their website, to help survivors and their families find a safe place to call home.

#supportsurvivors #dashdc #dvam #1thing

17 · 4 comments

Like Comment Share Send

Add a comment...

## FACEBOOK



Your Account  
Today at 11:49 ·

Did you know that COMPANY NAME partners with [DASH - District Alliance for Safe Housing](#) all year long to support survivors of domestic violence?

In honor of Domestic Violence Awareness Month this October, we invite you to learn more about DASH and their work helping survivors find and maintain safe housing. You can read about all of their housing programs, from emergency to transitional to long-term, at [www.dashdc.org](http://www.dashdc.org).

Please consider making a donation to DASH DC on their website, to help survivors and their families find a safe place to call home.

#supportsurvivors #dashdc #dvam #1thing

#1Thing

I'm supporting DASH DC.  
What will you do for your #1thing?

Like Comment Share

415

Write something...



D A S H

DISTRICT ALLIANCE FOR SAFE HOUSING

PO BOX 91730  
WASHINGTON, DC 20090  
[WWW.DASHDC.ORG](http://WWW.DASHDC.ORG)

[@dashdc](https://twitter.com/dashdc)



[@DistrictAllianceforSafeHousing](https://www.facebook.com/DistrictAllianceforSafeHousing)



[@dash\\_dc](https://www.instagram.com/dash_dc)



[DASH DC](https://www.youtube.com/DASHDC)



[@district-alliance-for-safe-housing](https://www.linkedin.com/company/district-alliance-for-safe-housing)

